



The EU Framework Programme for Research and Innovation

HORIZON 2020

Call – 'Reflective Societies: Cultural Heritage and European Identities'



**PolSCA - Polish Science Contact Agency
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Research and
Innovation
Unit B6 'Reflective Societies'

Reflective Societies: Cultural Heritage and European Identities

Understanding of Europe's intellectual basis, creative capacity, cultural identity and history relies more and more on digital expressions of culture and identity.

Key issues:

- *cultural heritage;*
- *identity formation;*
- *Intellectual, artistic, creative and historical legacy of EU.*

Topics in the call 'REFLECTIVE'

1. 2014 - ERA Net on Uses of the Past
2. 2015 - Emergence and transmission of European cultural heritage and Europeanisation
3. 2015 - European cohesion, regional and urban policies and the perceptions of Europe
4. 2015 - Cultural opposition in the former socialist countries
5. 2015 - The cultural heritage of war in contemporary Europe
6. 2015 - Innovation ecosystems of digital cultural assets
7. 2014 - Advanced 3D modelling for accessing and understanding European cultural assets
8. 2015 - Communication and dissemination platform
9. 2014 - Social Platform on Reflective Societies
10. 2014 - Mobilising the network of NCPs in SC6
11. 2015 - Enabling Innovation – Creating Impact from Social Sciences and Humanities



REFLECTIVE-2-2015: Emergence and transmission of European cultural heritage and Europeanisation

- *Specific challenge: Cultural heritage, values and language are basis for:*
 - *Providing a sense of European belonging and EU citizenship*
 - *Overcoming the current EU crisis which could provide the stimulus for revising EU policies so as to provide a solid basis for the emergence of a truly European cultural heritage and for passing it to future generations.*



REFLECTIVE-2-2015: Emergence and transmission of European cultural heritage and Europeanisation

- *Scope: Multidisciplinary and comparative research focusing on the emergence of a European (tangible and intangible) cultural heritage in a historical perspective.*
- *Formal and non-formal education and training, new technologies and media.*
- *Contemporary trends in arts and culture in the shaping of tomorrow's European cultural heritage.*
- *Deeper understanding of different aspects of multilingualism.*
- *Touristic potential of the cultural heritage.*



REFLECTIVE-2-2015: Emergence and transmission of European cultural heritage and Europeanisation

- *Expected impact: Research will support the EU cultural policies linked to fostering the emergence, transmission and use of cultural heritage at local, regional, national and, in particular, European level.*
- *Innovative synergies between various levels of responsibility.*
- *Practical advice, best practices and set of proposals regarding European cultural and educational institutions.*



REFLECTIVE-3-2015: European cohesion, regional and urban policies and the perceptions of Europe

- *Specific challenge:*
- *Analysing the triangular relationship between:*
 - *European regions,*
 - *the European framework for the application of cohesion, regional and urban policies,*
 - *the impact of the European cohesion, regional and urban policies on a positive identification with the European construction.*

REFLECTIVE-3-2015: European cohesion, regional and urban policies and the perceptions of Europe

- *Scope: Multidisciplinary and comparative research:*
 - *Variety of European regions*
 - *Application of cohesion, regional and urban policies*
 - *The contribution of regional policies to a positive identification with the value-based European integration*



REFLECTIVE-3-2015: European cohesion, regional and urban policies and the perceptions of Europe

- *Expected impact: Better understanding of the relationship between European regional policies, local and regional identities and the perception of the added value of the EU by its citizens. Improvement of regional policy relevance and efficiency .*

REFLECTIVE-4-2015: Cultural opposition in the former socialist countries

- *Specific challenge: Exploring the cultural and political heritage of independent cultural movements and activities against the regimes in the former socialist countries in Europe.*
- *These documents are dispersed, fragmented – they are often unknown or neglected by the general public.*

REFLECTIVE-4-2015: Cultural opposition in the former socialist countries

- *Scope (1): The comparative research will examine various types of collections and address the contribution of such movements to the fall of socialist regimes and to the creation of modern diverse societies.*
 - *Various types of independent literature*
 - *Documents witnessing opposition expressed through visual or performing arts*
 - *Religious and other activities*
 - *Identification of collections and creation of the electronic register.*

REFLECTIVE-4-2015: Cultural opposition in the former socialist countries

- Scope (2):
- *Various types of the country-specific cultural opposition movements – in the former socialist countries and in exile.*
- *Question: To what extent and how such movements contributed to the fall of socialist regimes.*

REFLECTIVE-4-2015: Cultural opposition in the former socialist countries

- *Expected impact:*
 - *Development of a register of these collections*
 - *Recommendations for their better protection, promotion and valorisation.*

REFLECTIVE-5-2015: The cultural heritage of war in contemporary Europe

- *Specific challenge: Understanding the many layers of the cultural heritage of war, whether for local communities, for national or for European identities.*
- *Ambiguous relation to war:*
 - 1 – *Culmination of patriotic efforts. They cemented national identities.*
 - 2 – *The horrors of wars pushed the nations, societies and their elites to overcome traditional rivalries and to engage in the European construction.*



REFLECTIVE-5-2015: The cultural heritage of war in contemporary Europe

- *Scope: The research will explore the relationship that contemporary European societies have with the tangible and intangible cultural heritage of the major armed conflicts of the 20th century.*
- *The research will map the use of the cultural heritage of the selected major armed conflicts in memorial practices, media and popular culture, political appropriation, education, heritage preservation and tourism.*



REFLECTIVE-5-2015: The cultural heritage of war in contemporary Europe

- *Expected impact: Significant new knowledge on conflict heritage and policy advice on reinterpretation and promotion in communication, education and tourism at EU level.*

REFLECTIVE-6-2015: Innovation ecosystems of digital cultural assets

- *Specific challenge: Show how digital cultural resources can promote creativity and generate innovation in research design and methodology, lead to richer interpretations of the past, bring new perspectives to questions of identity and culture, and generate societal and economic benefits.*



REFLECTIVE-6-2015: Innovation ecosystems of digital cultural assets

- *Scope: Support and promote access to and reuse of digital cultural heritage resources (available in scientific collections, archives, museums, libraries and cultural heritage sites)*
- *Projects should:*
 - *- enable new models and demonstrations of the analysis, interpretation and understanding of Europe's cultural and intellectual history and/or capitalising on state of the art technologies (e.g. mobile and wearable devices)*
 - *- bring cultural content to new audiences in novel ways, through the development of new environments, applications, tools, and services for digital cultural resources in scientific collections, archives, museums, libraries and cultural heritage sites.*



REFLECTIVE-6-2015: Innovation ecosystems of digital cultural assets

- *Expected impact: Activities under this topic will:*
- *Stimulate new research perspectives for the humanities and social science communities, promote further the use of digital cultural heritage allowing its reinterpretation towards the development of a new shared culture in Europe.*
- *Provide innovative and creative methods for approaching cultural assets and generate applications and services to access and exploit the rich and diverse European digital cultural heritage in a sustainable way.*
- *Foster collaboration between those with primary expertise in the interpretation of cultural data and researchers with complementary expertise in digital and interactive frameworks.*

REFLECTIVE-8-2015: Communication and dissemination platform

- Specific challenge: *Contributing to the professional communication and dissemination of the results of EU-funded projects in the area of inclusive, innovative and reflective societies.*

REFLECTIVE-8-2015: Communication and dissemination platform

- *Scope: Fostering dialogue and cooperation amongst researchers and between researchers and other stakeholders.*
- *Research and Policy Communities, in the form of groups or ad hoc debates, would contribute to the review of past and on-going EU research. They would contribute to screen and use those results for the design of research agendas and dissemination and valorisation strategies.*



REFLECTIVE-8-2015: Communication and dissemination platform

- *Expected impact: Creation of "Research and Policy Communities" that will ensure effective dissemination and take up of EU-funded research results increasing substantially their visibility.*
- *Insights on how to improve the availability and quality of data.*
- *Contribution to European Research Area, in particular in the field of SSH and to the development of future research agendas.*

REFLECTIVE-11-2015: Enabling Innovation – Creating Impact from Social Sciences and Humanities

- *Specific challenge: Valorisation of SSH is in its infancy. The existing methods and instruments used in STEM disciplines (science, technology, engineering and mathematics) are hardly applicable for SSH research.*

There are important barriers to the valorisation of SSH which still need to be understood in detail.



REFLECTIVE-11-2015: Enabling Innovation – Creating Impact from Social Sciences and Humanities

- *Scope: The action will analyse the potential and the challenges of SSH valorisation and develop solutions. A platform should be developed in order to foster a dialogue between SSH researchers and relevant stakeholders and encourage mutual learning.*



REFLECTIVE-11-2015: Enabling Innovation – Creating Impact from Social Sciences and Humanities

- *Expected impact: The platform developed under this topic will improve the valorisation of SSH research.*
- *The action will contribute to the economic and social progress and help address the societal challenges in Europe.*

Budget (1)

- *REFLECTIVE-2, REFLECTIVE-3, REFLECTIVE-4, REFLECTIVE-5:*
- *14,60 EUR million in total*
- *Between EUR 1.5 and 2.5 million by proposal*

Budget (2)

- *REFLECTIVE-6*
- *10.00 EUR million in total*
- *Between 2 million and 4 million by proposal*

- *REFLECTIVE-8*
- *1.00 EUR million*

- *REFLECTIVE-11*
- *1.90 EUR million*

Deadline

- *All REFLECTIVE 2015 topics:
28/05/2015 at 17.00.00 Brussels time*

Links (1)

- *Participant Portal:*

<http://ec.europa.eu/research/participants/portal/desktop/en/home.html>

- *Horizon 2020 sections:*

<http://ec.europa.eu/programmes/horizon2020/h2020-sections>

- *Societal Challenge 6:*

<http://ec.europa.eu/programmes/horizon2020/en/h2020-section/europe-changing-world-inclusive-innovative-and-reflective-societies>

Links (2)

- *Work Programme for Societal Challenge 6:*
http://ec.europa.eu/research/participants/data/ref/h2020/wp/2014_2015/main/h2020-wp1415-societies_en.pdf

- *Embedding SSH:*
<http://ec.europa.eu/programmes/horizon2020/en/area/social-sciences-humanities#Article>

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Links (3)

- *Net4Society:*

<http://www.net4society.eu/>

- *Registration of experts:*

<http://ec.europa.eu/research/participants/portal/desktop/en/experts/index.htm>

Thank you for your attention!