



The REDINEST impact labs initiative for promoting more inclusive, sustainable and responsible approaches in the education of innovation, entrepreneurship and management skills



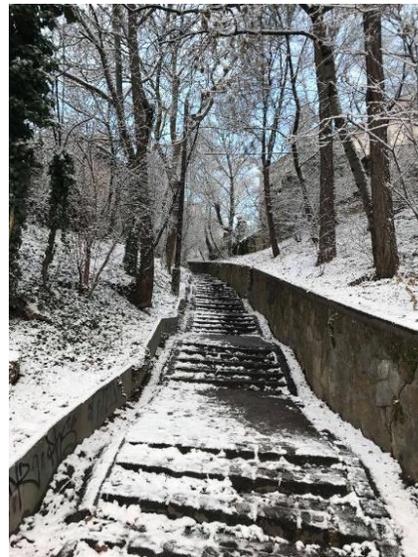
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# Unchartered waters

- **Break** the limits
- **Engage** non-business students
- Embrace **different** aspects of **responsibility**
- Use **interdisciplinary** approach
- **Detect** „Possible Eastern European entrepreneur“
- Pave new ways in **curriculum** development
- Let students be co-**designers**
- Challenge-based and peer-to-peer education



## MESSAGES:

Do not fake it, but make it count!

Social and environmental responsibility are not side-requirements, but are in the heart of the courses!

# Entrepreneurship education made different- Internationalization with impact

- **Innosocial aspects of entrepreneurship elective course:**
  - institutional transformation to embrace responsibility angle in entrepreneurship education, multidisciplinary audience
- **All undergraduate entrepreneurship courses have a module on responsibility & new technologies**
- **InnoChange HEI project: inter-university creativity, responsibility and entrepreneurship course**
  - Idea competitions as sustained elements after the end of the project



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# Entrepreneurship education made different- Internationalization with impact

- **PORTFOLIO Erasmus project** – European Entrepreneurship Micro-Minor:
  - Micro-course
  - Summer schools
  - Interconnected courses as sustained elements
- **Innosocial elective course** gets selected to the portfolio of **CHARM-EU network**
- **REDINEST Erasmus project** – create impact labs at an international level
- **PROFFORMANCE** teachers' excellence **award** in internationalization

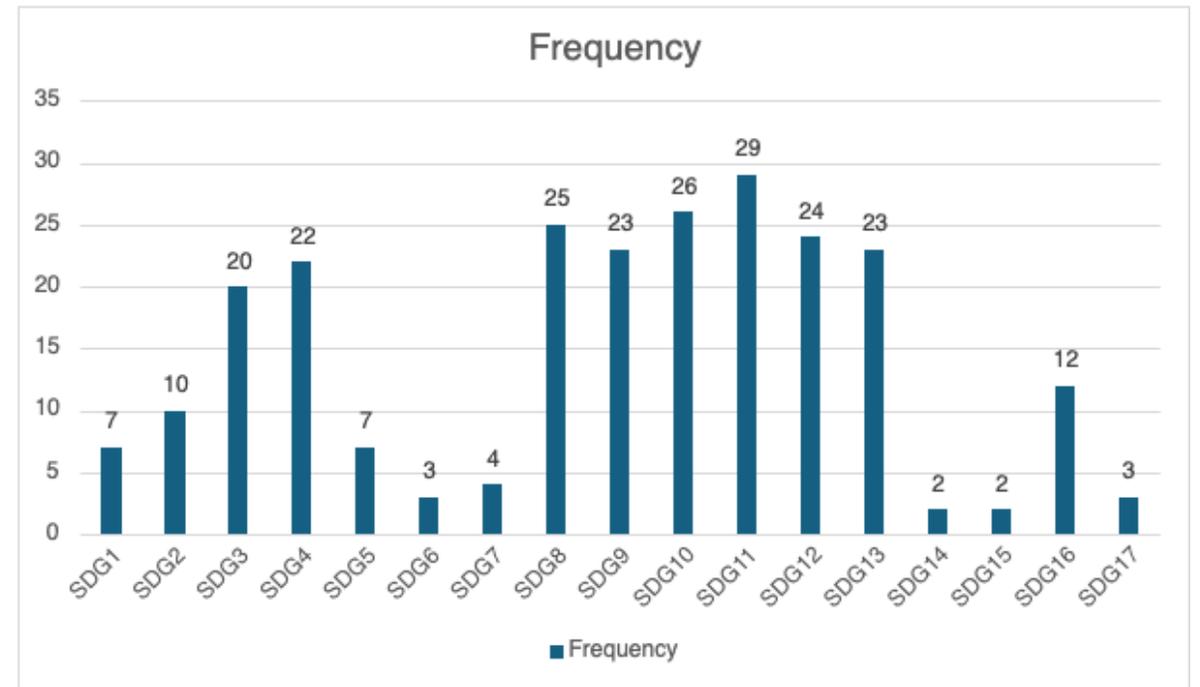


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## Students' attitudes - example

Course	Business fundamentals	Creativity, responsibility and entrepreneurship	Innovatív vállalkozás menedzsment
Questions of the survey			
Q2. Do you think that profitability and positive social impact are mutually exclusive in the case of new ventures?			
No	53%	84%	86%
Yes	47%	16%	14%
Q3. Can startups be competitive while addressing social issues?			
No, focusing on social aspects can set back competitiveness	12%	5%	14%
No, only social startups are expected to address social issues.	9%	7%	5%
Yes, positive social impact can be a competitive advantage in the market.	79%	88%	82%
Q5. It is possible to develop new competitive innovative solutions while considering all potential social aspects?			
Agree	55%	43%	50%
Disagree	11%	14%	18%
Neutral	28%	33%	24%
Strongly agree	5%	9%	5%
Strongly disagree	1%	2%	2%

# Embracement of SDGs



# Methods to promote the fair and green transition

- Topics that **cross disciplinary boundaries** – shake up the implementation
- **Diverse teams** and it will enhance the engagement of students and want to prove themselves
- **Exciting and thought-provoking** requirements
- **Direct mentoring**, availability and clear communication
- **Good balance** of frontal lectures, practical examples, teamwork sessions and extracurricular activities
- Internationally distributed and multidisciplinary teams to **flourish!**
- Intense involvement of the **ecosystem**



# LEVEL UP! – **IMPACT** LABS TRANSFERABILITY AND ADAPTABILITY



- **International**, **interconnected**, **interdisciplinary**, **inclusive**, **intercultural**
- Reacts upon the not yet covered gaps, mainly digital transformation and **social and environmental responsibility**
- Thinks in **ecosystem involvement** independently from any disciplinary context
- Enhance **employability**



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THANKS FOR SHARING YOUR  
THOUGHTS ON REDINEST IMPACT  
LABS!



**Barbara Hegyi Ph.D.**

Senior lecturer @ ELTE Faculty of Informatics  
& @ EIT Digital Master School Budapest...

